

Entrepreneur's Network

Presents



 **SUMMIT**
2016
2ND APRIL 2016

In Association With

District 3140
Rotaract
Rotary Club Partner



Club of
Saraswati College
Rotary Club of Navi Mumbai

"To any entrepreneur: if you want to do it, do it now. If you don't, you're going to regret it."

' ENTREPRENEUR'S NETWORK'



What is 'ENTREPRENEUR'S NETWORK'?

"ENTREPRENEUR'S NETWORK" is the Entrepreneurship Development cell of Saraswati College of Engineering where we aim at Grooming, Nurturing innovation and fostering entrepreneurial culture among students. We will be stimulating, sustaining and supporting entrepreneurial ventures within and beyond the campus, providing them with necessary assistance and resources.

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hereby launches,



*"The size of your success is measured by the strength of your desire;
the size of your dream; and how you handle disappointment along
the way".*

What is E-SUMMIT?

**Its a platform and mega event of EN where speakers who are
pioneers of their fields come and share their experience and
journey on different aspects of ENTREPRENEURSHIP in form
of,**

Speaker Session and Chat Show.

List of our honorary speakers and guests

***Dignitaries who have confirmed their presence on our ,
ESTEEMED PANEL***



NARAYAN BHARGAVA

Chairman & Managing Director
NSB Group



He is one of the pioneers of the BPO industry for the Indian Domestic Market. A very well known personality in the BPO industry Mr. Bhargava is considered as a highly knowledgeable entrepreneur who has played a major role in changing the BPO landscape for the Indian market. As the promoter of NSB Group of companies, he started this journey in the year 1990 with only a 5 member team which has gone on to become 9000+ with a nationwide presence.



Harikrishnan Pillai

Founder

The Small Big Idea

February 2014 – Present (2 years 1 month) Mumbai Area, India

Digital Marketing agency providing digital solutions that improves efficiency of the existing marketing plans. The agency specializes in Digital-TV, Digital-Radio & Digital-Events/Activation Integration.



Senior Manager, Marketing

Reliance Broadcast Network Limited

September 2011 – January 2014 (2 years 5 months) Mumbai Area, India



Brand Manager

Zee Network

June 2008 – August 2011 (3 years 3 months) Mumbai

TV marketing professional turned Digital Entrepreneur. Experience in marketing Indian general entertainment, regional & niche English channels, setting up Digital, Social structures for organisations. Specialist in SME & integrated digital solutions. Past experience includes TV Channel launches, distribution marketing, subscription marketing, special programming & digital marketing.

Hari is also a faculty at various premium B-Schools in Mumbai.



Kailash Adhikari

Director- Governance Now

London School of Economics and Political Science

Master's degree, Accounting

2012 – 2013

Kailash is a double post-graduate in accounting from the London School of Economics (LSE) and an ex- Govt. of India official having experience of working with the erstwhile Planning Commission of India in the rank of a deputy secretary to GOI. He belongs to the promoter family of SAB group. Kailash currently looks after the publication arm of the group 'Governance Now' and is responsible for creating new verticals for the publication business namely Digital vertical and Capacity Building Seminars.



Chirag Tekchandaney, Director of Marketing & Human Resources



An out and out people's person, Chirag manages key people-related functions, overseeing human resources, productivity, efficiencies and functional allocations and corporate structure. He also leverages his previous professional experience in Sales, Branding and Marketing at Directi, one of the largest website companies to strategically position, build and expand BOHECO's brand value. Chirag is also responsible for developing a robust market for industrial hemp-based products in the currently nascent markets of South Asia. At Directi – is a group of Businesses, that develop innovative mass-market Web Products serving millions of Customers worldwide, Chirag attained experience as a Business Development Specialist where he led sales teams and worked on several strategic turnaround projects such as Training, Mentoring as well as ensuring smooth & fair payments to his customers through appropriate channels. Chirag earned his Masters of Commerce having specialised in Accountancy from H.R. College where he served as President of the Rotaract Club, one of Mumbai's largest youth organizations.

More PANELIST to be added soon!!

Date and Time:

2nd April 2016, 10:00am onwards.

Venue:

College

Auditorium

SARASWATI COLLEGE OF ENGINEERING

**Plot No. 46, Sector 5, Near MSEB Sub Station, Kharghar, Navi Mumbai,
Maharashtra 410210**

EXPECTED AUDIENCE - 400

Few shots from previous event of VENUE







Why partner with us?

- Phenomenal promotional and advertising opportunity for sponsors both on and off event
- Audience coming from all backgrounds.
- You get to promote your enterprise on a platform where well known personalities addressing the crowd.
- Promotion in all forms like digital & social media ,print & merchandise distribution , banners , standee etc.
- Digital banner and on screen projector time for promotion.
- FLEXIBLE MOU.**

Sponsorship- TIERS

Powered By -Sponsorship

Main sponsors	35,000 All the benefits below with all your PR is taken care by us from standee to banners. Also tshirts for the Participants with logo.
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Platinum

Prototype	Features
Platinum	Name/logo on standee
	Name/logo on Banner
	2min Digital Banner Space
	Promotional Time
	Social Media PR (as a partner)

	Platinum member Pamphlet distribution
	Data Base
	Self standee*

Platinum	25,000
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Gold

Prototype	Features
GOLD	Name/logo on standee
	Name/logo on Banner
	2min Digital Banner Space
	Gold member Pamphlet distribution
	Self standee*

Gold	15,000
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Silver

Silver	logo/name
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Silver	5,000
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We are ready for addition of any special requirements and demands by the sponsors subject to approval by Organizing Committee.

For further details,

Contact

Entrepreneur's Network Desk

Ejaz Siddiqui: +919987161661, ejaz.rcsc@gmail.com

